



## Aims:

- Educate healthcare professionals to increase HPV vaccination rates and reduce missed clinical opportunities to recommend and administer HPV vaccines.
- Develop a mass-reach communications campaign targeting healthcare providers in order to increase awareness of the need for HPV vaccinations.
- Work with Texas stakeholders to discuss HPV issues in Texas, increasing vaccination rates and to assist in the development of content and protocols for providing training to Texas healthcare providers.
- Develop special outreach programs to reach MD Anderson employees, faith-based communities, stem-cell transplant patients, HIV patients and middle school administrators.
- Create a dynamic economic impact model that will forecast the oropharyngeal cancer (OPC) incidence among men and the cervical cancer incidence among women in Texas.

<b>FY2016 Key Activity Timeline</b> HPV Moon Shot - Flagship 1 Prevention			
<p><b>Phase 1:</b></p> <ul style="list-style-type: none"> <li>• Host national convening of cancer centers focusing on the 18 funded CCSG Supplemental Environmental Scans</li> <li>• Distribution of IRB-approved curriculum study to Texas medical, dental and physician assistant programs</li> <li>• Develop targeted outreach to special populations such as: survivors, HIV patients, stem-cell transplant patients, the faith-based community and MD Anderson employees</li> <li>• Begin development of a mass-reach communications campaign to increase the awareness of the need for HPV vaccinations</li> </ul>	<p><b>Phase 2:</b></p> <ul style="list-style-type: none"> <li>• Finalize content for healthcare providers:               <ul style="list-style-type: none"> <li>• 1:1 and small group professional development course</li> <li>• Web-based professional development course</li> <li>• Mass-reach communications</li> <li>• Targeted outreach for special populations.</li> </ul> </li> <li>• Begin creation of the dynamic economic impact model</li> </ul>	<p><b>Phase 3:</b></p> <ul style="list-style-type: none"> <li>• Begin implementation and placement of mass-reach communications campaign during the back-to-school time period</li> <li>• Completion of HPV curricula survey and analysis of data</li> <li>• Begin providing healthcare education via 1:1, small-group and/or webinars</li> <li>• Continue implementation and placement of mass-reach campaign, outreach and community mobilization for special populations</li> </ul>	<p><b>Phase 4:</b></p> <ul style="list-style-type: none"> <li>• Continue to provide education and technical assistance to health care providers</li> <li>• Final report and strategic dissemination of HPV curricula analysis of Texas medical, dental and physician assistant training programs</li> <li>• Hold 5th annual HPV Summit in Bexar County for healthcare providers</li> </ul>
<b>Q1 (9/1/15-11/30/15)</b>	<b>Q2 (12/1/15-2/28/16)</b>	<b>Q3 (3/1/16-5/30/16)</b>	<b>Q4 (6/1/16-8/31/16)</b>